

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of )  
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Susumu NAKAGAWA           ) Group Art Unit: 2424  
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Application No.: 09/878,581 ) Examiner: James R. Sheleheda  
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Filed: June 11, 2001       ) Confirmation No.: 2762  
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For: IMAGE CONTENT AND ADVERTISING )  
DATA PROVIDING METHOD, SYSTEM,)  
AND APPARATUS               )

**SECOND INFORMATION DISCLOSURE STATEMENT  
TRANSMITTAL LETTER**

Commissioner of Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

October 20, 2009

Sir:

Enclosed is a Second Information Disclosure Statement (IDS) and accompanying form PTO-1449 for the above-identified patent application.

- No additional fee for submission of an IDS is required.
- The fee of \$180 as set forth in 37 C.F.R. § 1.17(p) is also enclosed.
- A statement under 37 C.F.R. § 1.97(e) is also enclosed.
- A statement under 37 C.F.R. § 1.97(e), and the fee of \$180 as set forth in 37 C.F.R. § 1.17(p) are also enclosed.
- Charge \_\_\_\_\_ to Deposit Account No. 50-0320 for the fee due.
- A check in the amount of \_\_\_\_\_ is enclosed for the fee due.
- Charge \$180 to credit card for the fee due. Form PTO-2038 is attached.
- The Director is hereby authorized to charge any appropriate fees under 37 C.F.R. §§ 1.16, 1.17 and 1.21 that may be required by this paper, and to credit any overpayment, to Deposit Account No. 50-0320.

Respectfully submitted,

Frommer Lawrence & Haug LLP

By:

Ellen Marcie Eimas  
Registration No. 32,131

Date: October 20, 2009